# Commerce Suite

One connection to scale growth while
exceeding customer expectations

Expand your brand, drive growth, and deliver an outstanding customer experience with a proven agile, expansive commerce network that powers a unified drop-ship and marketplace solution.

## Simplify operations, accelerate profitability

Commerce Suite is designed to fluidly shift products between drop-ship and marketplace business models to adapt to customers' changing demands.  With Commerce Suite, you integrate once and leverage the same system connections and processes to implement and optimize both your drop-ship and marketplace channels. It allows for converting product SKUs between drop ship and marketplace quickly and seamlessly—accounting workflows are handled automatically for both environments. Commerce Suite gives you control of your e-commerce operations from one platform with all of your third-party partners—from big brands to smaller artisanal suppliers—to increase customer reach and loyalty.

## Increase customer engagement across all channels

Giving customers more product choices is key to great customer experiences and increasing conversion. A marketplace gives you the ability to test new product categories and assortment without the operational expense. If it proves successful, switching to a drop-ship model gives you more control over pricing, margin, and marketing to further increase sales and profits. If you're currently drop shipping and would like to explore your own marketplace, Commerce Suite gives you the option to do both to increase product selection and customer engagement.

## Expand assortment quickly with high-quality product listings

Commerce Suite offers new product discovery capabilities so you can confidently find new items for your store quickly and test them within drop ship or marketplace. Discover new products using a wide variety of attributes to quickly surface products that meet your brand values and criteria. With insight into product performance across the breadth of the CommerceHub network, Commerce Suite will also recommend new products for your store based on the estimated potential opportunity.

## List new products to your site faster

New items can be listed on your site within a matter of days using advanced catalog services in Commerce Suite. It provides you and your suppliers with full visibility into the listing status of items and highlights content issues so that resolution is streamlined.

# Scale growth and increase profitability with Commerce Suite

## Expand assortment

- Quickly and easily onboard hundreds of new sellers and products
- Speed up new item onboarding with advanced catalog services

## Boost customer loyalty

- Provide more choice and convenience
- Enhance the customer journey with a broader assortment of what customers want

## Attract new customers

- Onboard complementary products and brands to meet customer expectations
- Test new product categories to broaden your customer reach

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**CommerceHub**

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