

Selling on Facebook Marketplace

Connecting People to Your Products

CommerceHub is partnering with Facebook to make it easy to sell your products on Facebook Marketplace. Facebook Marketplace offers consumers a relevant shopping experience — with products and services from their local community and from businesses they love. Facebook is selectively extending Marketplace to businesses on CommerceHub to promote and sell their products.

Why Sell on Facebook Marketplace



Reach More Customers

Drive discovery and sales of your products where people are actively shopping. Today 1 out of 3 people on Facebook in the US are visiting Marketplace each month.



No Listing Fees or Commission

Facebook Marketplace has no set listing fees or commission. However, there may be costs associated with setting up inventory feeds through a partner.



Create Engaging Digital Experiences

Marketplace provides an immersive visual merchandising experience for shoppers to browse and view your products.



Drive Sales and Awareness with Daily Deals

Once you've set up a Shop, you may be eligible to participate in Daily Deals to offer a limited-time deal to generate buzz for your brand — deals with compelling value will receive premium placement and marketing support from Facebook.



Smoother Transactions

Marketplace provides on-site checkout to help enable smoother transactions.

What are the benefits of Selling on Facebook Marketplace?

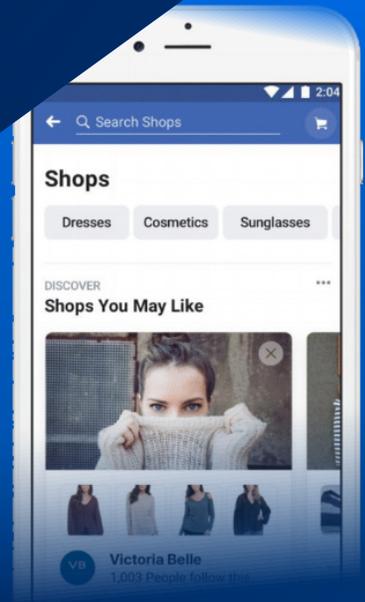
- Increased discovery of your brand and products
- Free organic distribution and sales for your products
- Products matched to the right people
- Opportunity to provide exclusive deals with premium placement through
- Daily DealsAbility to capture shoppers along the consumer journey

facebook

How to Start Selling on Facebook Marketplace

If you're an existing CommerceHub customer, you can get started with Facebook Marketplace by contacting us at 518.810.0700 or visiting commercehub.com/facebook

CommerceHub



CommerceHub

is a distributed commerce network connecting supply, demand and delivery that helps retailers and brands increase sales by expanding product assortments, promoting products on the channels that perform, and enabling rapid, on-time customer delivery.

With its robust platform and proven scalability, CommerceHub helped over 12,000 retailers, brands, and distributors achieve an estimated \$20 billion in Gross Merchandise Value in 2018.

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